



Across the Board Solutions

No matter what direction your customers' needs take them—across, diagonal or down—TrueTerm's combination of 'X' or 'O' features can provide a winning solution. TrueTermSM is truly a term product that your customers will appreciate.

- One Product **O** Full Return of Premium Rider
- Six Underwriting Classes **X** Age Last Birthday
- Competitive Rates **O** Waiver of Premium Rider
- Children's Term Rider and Accidental Death Benefit Rider **X** 10-, 15-, 20-, 30-Year Guaranteed Level Premium Periods

The next move is yours. Discover how easy it is to win with TrueTerm.

National Insurance Marketing Corporation

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All guarantees are subject to the claims-paying ability of Lincoln Benefit Life Company. Policy and rider issuance is subject to state availability. Terms, limitations and additional costs may apply. The Return of Premium Rider is not available with the 10-year level period.

TrueTermSM (LP0600) is a term life insurance policy issued by Lincoln Benefit Life Company, Lincoln, NE, a wholly owned subsidiary of Allstate Life Insurance Company, Northbrook, IL.

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